

PROGRAM
"Places to Grow...Food"
Farmland Preservation Conference 2007
April 12-13, 2007
Peter Clark Hall, University of Guelph

Conference Goals:

- Kick-off the dialogue towards a **Places to Grow Food** plan for Ontario
- Highlight the recent activities of some of the groups working toward a sustainable local food supply for Ontario

Outcomes: Statement of issues/questions that form the foundation of a **Places to Grow Food** plan

Day 1: Thursday, April 12th

- 8:30-9:30am Registration**
- 9:30-10:30am Opening Plenary**
 Stew Hilts, Chair, Ontario Farmland Trust
 Wayne Caldwell, Planner, Huron County
 Elbert van Donkersgoed, Executive Director, GTA Agricultural Action Committee
- 10:30-11:00am Coffee Break**
- 11:00-noon Opening Plenary continued**
- 12:00-1:00pm Lunch**
- 1:00-2:30pm Afternoon Break-out Sessions (Choose A or B)**

1A Farmer Challenges & Opportunities	1B Planning for Agriculture
Farmers talk about the current pressures on their land and the creative measures they are taking to stay afloat in trying times. - Pater Lambrick, Lambrick Farms - David Pullen, McCully's Hill Farm & Executive Director of the McCully Centre for Rural Learning - Ella Haley, EFAO & Brant Co. Farmland Preservation Working Group	An update on Places to Grow and progress protecting agriculture in the Greenbelt. - Brady Deaton, Assistant Professor in the Department of Agricultural Business, University of Guelph - Representative from the SmartGrowth Secretariat

2:30-3:00pm Coffee

3:00-4:30pm Afternoon Break-out Sessions (Choose A or B)

2A Value-Added Local Food Production	2B Planning for Agriculture
Cutting-edge research results from the Farmland Preservation Research Project - Katherine Grechuta, M.Sc. Student, University of Guelph - Mark Juhasz, Ph.D. Student, University of Guelph	What can be done at the municipal level? - Helma Geerts, Senior Planner, Regional Municipality of Halton - Margaret Walton, Partner, Planscape

Day 1 Continued

- 5:00-6:00pm** **Reception and Book Launch**
“Farmland Preservation: Land for Future Generations”
- 6:00pm** **Local Food Dinner with Special Musical Guests Revival Dear**
Local in April, are you kidding?! Come experience what’s
possible!

Day 2 Friday, April 13th

- 9:00-10:30am** **Morning Break-out Sessions (Choose A or B)**

3A Local Food Marketing	3B Supporting New and Young Farmers
<p>Discuss the implications of new approaches to local marketing.</p> <ul style="list-style-type: none"> - Mike Schreiner, Vice-President Local Flavour Plus - Achim Mohssen-Beyk, President, Quinte Organic Farmers Co-operative Inc. 	<p>Let’s talk about the barriers we need to remove and the opportunities we can create for new farmers.</p> <ul style="list-style-type: none"> - Ali English, Whole Circle Farm - Christie Young, FarmStart - Iffat Zehra, Founder, Community Economic Development for Immigrant Women

Coffee

- 11:00-12:30am** **Afternoon Break-out Sessions (Choose A or B)**

4A More Local Marketing	4B Succession Issues
<p>How can we expand new opportunities for local marketing in Ontario?</p> <ul style="list-style-type: none"> - Chris Jess, Coordinator Guelph Food Skills Project - Peter Katona, Executive Director, Foodlink Waterloo Region 	<p>How can we help young people take over the family farm?</p> <ul style="list-style-type: none"> - Colin Siren, Senior Research Manager, Ipsos Reid, for the Ontario Cattlemen’s Association - Peter Coughler, Succession Planning and Business Agreements Program Lead, OMAFRA

- 12:30-2:00** **Lunch**

- 2:00-3:30pm** **Closing Plenary Workshop: What are the main issues that**
would need to be included in a “Places to Grow Food” plan?
What things should we remember to keep it practical and
useful?